Permit #F00032985

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032985 **Type of Permit:** FILMING **Release Date:** 11/01/2010

Production Company	BERMAN BRAUN PROGRAMMING LLC
Insured Company Name	BERMAN BRAUN PROGRAMMING LLC
Contact Phone No. 1	310-264-8131
Contact Phone No. 2	
Fax	
Address	2900 WEST OLYMPIC BLVD, 3RD FLOOR SANTA MONICA, California 90404
Production Title	UNTITLED LAUREN CONRAD FASHION PROJECT
Type of Production	TV Reality

Producer	Ben DeNoble
Director	N/A N/A
1st AD	N/A N/A
Production Manager	Lacey Lewis
FilmL.A. Coordinator	JDP - Jason Del Paine
Location Manager	lacey lewis
Primary Phone	Office - 323-202-6251
Secondary Phone	
Location Assistant	N/A N/A
Primary Phone	Office - 323-202-6251
Secondary Phone	

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,525.00

Number of Locations 3

NOT A PERMIT

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Summary Information — Location

Permit Number	F00032985	**Location Manager**	lacey lewis
Production Company	BERMAN BRAUN PROGRAMMING LLC	Primary Phone	Office - 323-202-6251
Insured Company	BERMAN BRAUN PROGRAMMING LLC	Secondary Phone	
Production Title	UNTITLED LAUREN CONRAD FASHION...		

Location Address 1101 Glendon Ave, Los Angeles, CA, 90024

Location Type Retail Business

Film Dates 11/2/2010 - 11/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Westwood.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4
Vans	3

Personnel on Location

Type	Quantity
Cast	4
Crew	15
FilmL.A. Monitor(s)	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILM LA MONITOR REQUIRED FOR 1ST DAY OF FILMING

Coordinator Note FILM LA MONITOR REQURIED:
11/02/2010, 1030-1730

Coordinator Note COMPANY MAY PARK LEGALLY IN FRONT OF LOCATION ONLY AND NOT IN FRONT OF OTHER BUSINESSES

Parking

Base Camp
Location Type : Private Parking Lot
Street : 2900 west olypmic blvd, santa monica, ca 90404

Crew Parking
Location Type : Private Parking Lot
Street : 2900 west olypmic blvd, santa monica, ca 90404

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Summary Information — Location

Permit Number	F00032985	**Location Manager**	lacey lewis
Production Company	BERMAN BRAUN PROGRAMMING LLC	Primary Phone	Office - 323-202-6251
Insured Company	BERMAN BRAUN PROGRAMMING LLC	Secondary Phone	
Production Title	UNTITLED LAUREN CONRAD FASHION...		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Street

Film Dates 11/2/2010 - 11/16/2010 00:00 - 00:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Camera in car; Driving shots with the flow of traffic; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Approvals LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Parking

Base Camp
Location Type : Private Parking Lot
Street : 2900 west olypmic blvd, santa monica, ca 90404

Crew Parking
Location Type : Private Parking Lot
Street : 2900 west olypmic blvd, santa monica, ca 90404

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Summary Information

Location

Location 3 of 3

Permit Number	F00032985	**Location Manager**	lacey lewis
Production Company	BERMAN BRAUN PROGRAMMING LLC	Primary Phone	Office - 323-202-6251
Insured Company	BERMAN BRAUN PROGRAMMING LLC	Secondary Phone	
Production Title	UNTITLED LAUREN CONRAD FASHION...		

Location Address WILSHIRE BL, SUNSET BL, VERTERAN AVE, BEVERLY GLEN BL (INCLUSIVE)(EXCLUDING UCLA AND BEL AIR), LOS ANGELES, CA, 91505

Location Type Walking Grid

Film Dates 11/2/2010 - 11/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Camera in car; Driving shots with the flow of traffic; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Private Parking Lot
Street : 2900 west olypmic blvd, santa monica, ca 90404

Crew Parking
Location Type : Private Parking Lot
Street : 2900 west olypmic blvd, santa monica, ca 90404

NO PERMIT

SPECIAL FILMING CONDITIONS
WESTWOOD VILLAGE BUSINESS DISTRICT

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions for location filming in the Westwood Village Business District have been established so that both local businesses and production companies filming in the area can operate successfully and function in a cooperative manner. These Special Conditions apply to the area in Westwood approximately bordered by Gayley Avenue, Le Conte Avenue, Hilgard Avenue and Wilshire Boulevard during regular business hours. Regular business hours are defined as 10:00 a.m. to 9:00 p.m.

- **Affected residents/merchants/businesses within 500 feet of any filming activity, including equipment parking, must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Cast/crew parking is not permitted on area streets or in the public parking structure on Broxton Avenue.** Off-street, alternate parking must be provided.
- **Catering and feeding of cast/crew members shall be done on private property and may not impact area businesses.**
- **Production vehicle parking and the posting of "No Parking" signs should be kept to a minimum in order to reduce any negative impact on the local business community.** Equipment may only be parked in front of businesses that indicate approval upon FilmL.A.'s *"Request For Temporary 'No Parking' Posting For filming Purposes"* survey form, or businesses that are clearly vacant or closed during the hours of activity.
- **Unless approved by FilmL.A., filming activities that involve exteriors, the use of sidewalks, streets or parking facilities shall be prohibited on the following holidays and the day prior: *Valentine's Day, Mother's Day, Father's Day, Easter and Thanksgiving.*** FilmL.A. approval will be based on a Filming Survey of affected businesses demonstrating substantial support for the filming activities.
- **Filming activities that involve exteriors, the use of sidewalks, streets, or parking facilities will not be permitted for the two weeks preceding Christmas Day**.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FilmL.A. PERMIT